

Becoming a Spinning Babies Affiliate

Would you like to join Spinning Babies in Changing Birth on Earth®....and support your own mission, too? Become a Spinning Babies affiliate, and help pregnant women and their families get the new Daily Essentials or Parent Class instructional videos right off your own website or Facebook page.

You can be a part of these exciting new projects, and make a little money while Changing Birth on Earth®! Start with creating your Distrify account so Distrify can track your earnings. Simply go to the screen display and click on the share icon to begin your embed process on your website. Use the instructions for embedding below. Embedding can be done by you or your website's administrative assistant.

The birth world is growing through mutual support and growing financial strength through affiliate networking. You can, too. By sharing a small section of space on your website or storefront, you can make money from every Daily Essentials or Parent Class sale.

Let's support the birth movement together! Email Gail today to learn more about the benefits of becoming a Spinning Babies affiliate. Scroll down to read instructions and more information.

Important: You will have to create a Distrify account in order to accumulate affiliate earnings. This is done simply when you purchase the video in question or subscribe to the Distrify video mailing list, or it can be done manually by registering here: <http://distrify.com/signup>.

How does the affiliate program work?

Anyone who is logged in to Distrify is automatically included in the revenue-sharing affiliate program. Users who buy the film or subscribe to the mailing list are automatically logged in. This means that if they use the sharing tools in the video player, or copy and paste the embed code or URL, it automatically includes a unique code that tracks their sharing. Any sales generated from their sharing qualify for the affiliate revenue-share program. The affiliate code is tracked in the user's session, so even if they go away and then come back to buy the film, the tracking code is still active.

Affiliate revenue is only tracked one-level deep, so if you share a film with friend A who then shares it with friend B, only friend A will receive the affiliate share if friend B buys.

The revenue-share for an affiliate sale is 10%.

How to embed on a personal Facebook Timeline

If you want to embed a Distrify player on your Facebook Timeline, simply share the short URL for the film from the Facebook player. Click the Share icon in the top-right of the player and then "Share on Facebook".

You can add a comment in the popup and then share. This will embed the player on your Timeline. You can also copy the short URL and just paste it into any post on Facebook.

How to embed on Facebook Pages:

You can embed your Distrify player in your Page Timeline using the same method as above by copying and pasting the short URL. That is the preferred method for sharing on Facebook Pages since it puts your player onto the page's Timeline and into your fans' News Feeds.

We have also created the Distrify Facebook App that lets you embed the Distrify video-player for your film on your Facebook Page. This should not be seen as an alternative to embedding in the timeline since few visitors will ever see your Page Tabs. Almost all activity on Facebook occurs through the News Feed!

Note: If you want to install a page tab for a film that you did not add to Distrify, you must "Follow" or sign up to the mailing list for the film. Then it will show up in your list of films when you link the film to your page.

To install the page tab, all you need to do is:

Log in to Distrify if you're not already logged in.

For Film Owners: If you are the owner of the film you want to embed on Facebook, just navigate to your film's profile on Distrify and click the "Embed on Fan Page" button under your player. In the next screen select the page you want to add your film to and click the Add Page Tab button. For Film Fans: If you're not the owner of the film you want to embed, first click "Follow" in the film's player so you're subscribed to the mailing list. Then click Add the Distrify Player to your page right here. Select which page you want to add the tab to and click Add Page Tab. You will be redirected to your Facebook Fan Page and a list of films you own or are following. Choose the film and click "Link (name of the film) to page".

If you want to change the name of the tab from "Watch Now" to something else, you can go to the Apps section of the Page Editor and click Edit settings under Distrify (on your FB page click Edit page then Update info then go to the Apps section and click Edit settings under the Distrify app). Then you can change the tab name. You can also upload a custom 111x74-pixel image for the tab icon.

How do I embed my film on my website?

You need to be able to edit the HTML of your website (or ask your website administrator to do this if you don't know how).

All you have to do is click the "Embed" icon in your Distrify player and then use the "Copy Code" button. You can click "Customize" to change the player size before copying.

Once you've copied the code, just paste this code into your website's HTML editor wherever you want it to appear.

If you need help embedding on a particular web platform, view our related articles on embedding.

How to embed on a Wordpress blog: <http://support.distrify.com/article/34-how-do-i-embed-on-a-wordpress-blog>

How to embed on Blogger/Blogspot: <http://support.distrify.com/article/41-how-to-embed-on-bloggerblogspot>

How to embed on Google Sites: <http://support.distrify.com/article/51-how-to-embed-on-google-sites>

How to embed on a Weebly website: <http://support.distrify.com/article/39-how-to-embed-on-a-weebly-website>

How to embed on a Wix site: <http://support.distrify.com/article/59-how-to-embed-on-a-wix-website>

How to change the size of the embed: <http://support.distrify.com/article/42-how-to-change-the-size-of-the-embed>

Need more assistance? Check out the Distrify Help page: <http://support.distrify.com/>

Note: The smallest embed size that we support is 460 pixels wide by 302 pixels tall. Any smaller than that and people won't be able to click all the buttons. Of course, it looks a lot better if you use a big embed.

How do I claim my earnings?

If you've been sharing or embedding films from Distrify, you can check how much money you've earned and request a withdrawal at any time. While logged into Distrify, simply check your Income Report.

Once you've earned some revenue, you need to set up your payment options in your user profile. You can choose between PayPal transfer, UK bank transfer or international bank transfer. If you have a PayPal account in the EU this is usually the best choice since transfers to EU PayPal accounts are free. If your account is outside the EU, your best option is PayPal (1% receiving fee) unless your payment is over \$4,000 - in which case you are better with international bank transfer (GBP17.00 charged by our bank plus an additional charge made by your bank).

If you've earned more than \$50 or so, and you've set up your payment method, then you will see the Request Withdrawal button. Click that button to submit your request.

We have changed our policy on payments and we will be subsequently be moving to quarterly automated batch processing from now on. This process is industry best practice (It is no longer efficient to process manually high volumes of individual payments) And it will help us to continue to provide the best quality service. The next pay run commences on 25th March 2015.

Do I have to log in with my PayPal email address?

You can use one email address to log in to Distrify and set up your PayPal payments using a different address. You will only be able to log in with your main registered email address, but your income will be sent to the email address you enter under the PayPal options in your profile.

For other questions, check out these articles:

If I'm promoting a film via an email newsletter, do I have to send it from my Distrify-registered email address?: <http://support.distrify.com/article/15-if-im-promoting-a-film-via-an-email-newsletter-do-i-have-to-send-it-from-my-distrify-registered-email-address>

Do I need to sign-up with the same email address I use for Facebook or Twitter?: <http://support.distrify.com/article/14-do-i-need-to-sign-up-with-the-same-email-address-i-use-for-facebook-or-twitter>

Do I need to sign up as an affiliate for each film I want to share?: <http://support.distrify.com/article/11-do-i-need-to-sign-up-as-an-affiliate-for-each-film-i-want-to-share>

Can I share films without being an affiliate?: <http://support.distrify.com/article/8-can-i-share-films-without-being-an-affiliate>

Still have questions? Email Gail at gail@spinningbabies.com. Thank you for your support!